# Clark County Combined Health District 2024 Annual Report



## Prevent Promote Protect





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CLARK COUNTY COMBINED HEALTH DISTRICT 2024 ANNUAL REPORT

## **Letter from the Health Commissioner**



Health Commissioner Chris Cook and Deputy Health Commissioner Gracie Hemphill with staff at the Fall Workforce Development Day

What is the first thing you think of when you hear "Public Health" or "Health Department?" In one sentence, public health is a science-based, evidence-backed field that promotes and protects the health of all people and their communities. The Harvard School of Public Health defines public health as the "science of protecting and improving the health of populations from neighborhoods to cities to countries to world regions through education, promotion of healthy lifestyles, research toward prevention of disease and injury, and detecting, preventing, and responding to infectious diseases."

The Health Department exists for every single person in Clark County. Public Health is your health. You may never walk through our doors, but you are surrounded by our services every single day. Public Health battles against contagious diseases and helps to create and maintain a healthier county in which you live, work, and play.

In contrast to doctors who focus primarily on treating individuals after they become sick or injured, Public Health professionals work to prevent problems from happening or recurring by providing educational programs, recommending policies, administering services, and continuously researching and sharing credible information for better health. Public Health promotes health care equity, quality, and accessibility. Part of the Constitution of the World Health Organization states, "The enjoyment of the highest attainable standard of health is one of the fundamental rights of every human being without distinction of race, religion, political belief, economic or social condition."

Public Health has long emphasized the importance of a collective, community approach to health that is grounded in science. This perspective helps provide a counterweight to the view that health is entirely a matter of individual choices and behaviors and that science and data are subjective. In Public Health, we engage with health from the perspective of populations and address the forces that shape health at the macro level. This task is too big for any one person or any one agency; it takes the collective action of many organizations in the county who are united around a common mission and vision. The more aligned we are as a community the better we can advance the positive impact of Public Health right here in Springfield and Clark County.

Former US Surgeon General C. Everett Koop once said "Health care is vital to all of us some of the time, but Public Health is vital to all of us all of the time." On behalf of our entire dedicated team here at the Clark County Health Department, we thank you for the chance to serve you last year and we are humbly looking forward to serving you again this year.

- Chris Cook, MPH, REHS Health Commissioner

Chris Cook has served Clark County as Health Commissioner since 2024. He directs the daily operations of the agency as it serves the public health needs of 135,000 people in Clark County. He works collaboratively with community partners to ensure that resources are utilized effectively and efficiently to maximize return-on-investment while working with his team to address current community health needs and anticipate future public health threats.

## **Environmental Health**

### Plumbing

CCCHD issued:

- 848 plumbing permits
- 1,043 plumbing inspections
- 339 plumbing registrations
- 3,188 Backflow certifications

During 2024, CCCHD found that our long-time contracted plumbing inspector from Champaign County Health Department would be retiring. Over the course of many months, our Health Commissioner worked to determine the best solution for Clark County to obtain quality plumbing services. It was decided that we would begin contracting our plumbing inspection services with the Union County Health Department. Beginning on January 1, 2025, we transitioned to utilizing Union County's plumbing inspectors and online platform to register plumbers, apply for permits and request plumbing inspections.



### **Private Water Systems**

Household Sewage Treatment Systems

water systems were inspected & sampled.

In 2024 a total of 113 new or altered private In 2024 a total of 178 Household Sewage treatment systems were inspected. Our staff also inspected 328 discharging sewage treatment systems or aerators.

The Environmental Health staff also inspect private water systems and household sewage treatment systems as part of our Real Estate Program.

During 2024, we completed 140 real estate inspections. Our real estate program gives our community peace of mind that, at the time of inspection, they have a safe drinking water source and that their septic system is operating as it should.

We also received and investigated 144 sewage complaints, 112 of which were valid.

395 operations permits were issued to systems throughout Clark County.

### **Environmental Health**

### Food Service Operations/Retail Food Establishments

#### In 2024 CCCHD

- Issued 963 food licenses
- Completed 1,515 standard inspections
- Completed 531 follow-up inspections
- Received 138 food complaints
  - 44 of which were valid
  - Resulting in **30** follow-up inspections.

Environmental Health staff worked numerous hours with multiple food facilities to bring them into compliance. During 2024, a food service facility was presented before the Board of Health for consideration of suspension or revocation of their food license. The Board of Health decided to suspend the food service license at this facility for a period of 2 weeks and granted the Health Commissioner the authority to extend the suspension for an additional 2 weeks, if an inspection warranted the extension. After multiple weeks of being closed, the food service operation was able to make significant improvements, corrected outstanding violations and were able to reopen. Taking a retail food establishment or food service operation before the Board of Health is not a decision that is taken lightly. This facility had shown, over the course of a few years, their lack of regard to the Ohio Uniform Food Safety Code and was not willing to take the actions required to ensure they were operating in a safe manner for our community.







### **Environmental Health**

### Solid Waste

- 15 Solid waste haulers registered
- 207 solid waste trucks registered
- 178 solid waste complaints received
  - 126 of which were valid
- Resulting in 216 follow-up inspections

The Environmental Health staff spend many hours inspecting and working with property owners to get the property owners to clean up these solid waste complaints. Many times, they are successful through meetings with the owners at the property, phone calls, and notice of violation letters, however occasionally owners are still unwilling to clean up the property. In these cases, the Board of Health will declare the property a public health nuisance and allow us to either do all things necessary to abate the nuisance and asses the cost to the property taxes or refer the property to the prosecutor's office for further enforcement. In 2024, we had a couple of cases where diseases in the mosquito population, so we can we were unable to get the property owner to cooperate with cleaning up their property and either had the property cleaned up or referred it to the prosecutor.







### **Vector Control**

Our mosquito surveillance program allows us to monitor the community for mosquito borne notify our community of the presence of diseases such as West Nile virus. In 2024, the Ohio Department of Health began testing our mosquitoes for other mosquito borne diseases, such as La Crosse, Eastern Equine Encephalitis and St. Louis encephalitis virus. Our summer intern collected over 24,000 mosquitoes from 16 traps set weekly. Clark County had 74 pools of mosquitoes test positive for West Nile Virus; however, none of the mosquitoes tested in Clark County were positive for the other diseases being tested. West Nile positive mosquitoes were found in 14 of the 16 traps throughout the county. In accordance with our mosquito surveillance plan, we applied larvicide and adulticide 26 times to reduce the risk of mosquito borne diseases to our community.

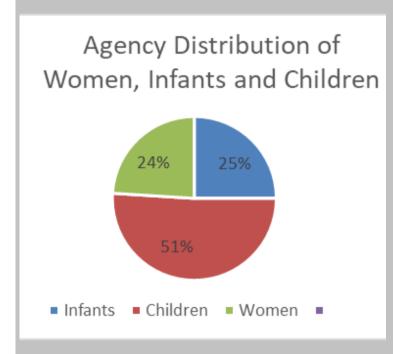
## Women, Infants & Children (WIC)

### Background

The nation's most successful and cost-effective public health nutrition program. Participation includes healthy food, nutrition education, community referrals and breastfeeding support.

Available to income eligible pregnant or postpartum women, infants and children up to age 5.

The program is found statewide with 74 projects across the state. In 2024, Clark County had two local offices in New Carlisle and Springfield.



### **Breakdown of WIC recipients**

- 3,014 State assigned caseload
- 3,002 total participants enrolled at the end of fiscal year 2024

#### **Representation of languages:**

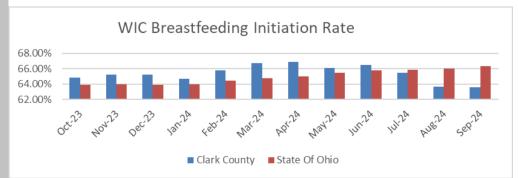
- 68.1% English
- 22.7% Haitian Creole
- 8.3% Spanish
- 0.9% Other



### BAM 2024

Our Breastfeeding Awareness Month celebration included an educational bulletin board and Breastfeeding Peer Helpers available in the lobby 1-2 times a week to meet with moms. Resource bags were provided to pregnant and breastfeeding moms who visited the office in the month of August.

The first 9 months of fiscal year 2024 breastfeeding initiation rates surpassed the state. Rates fell below the state level during the last 3 months due to open breastfeeding support positions.



### Women, Infants, & Children (WIC)



#### National Nutrition Month March 2024 50 Years of Feeding WIC Families

The WIC team hosted an event in March at the Springfield office. Using the star cookie cutter and cutting board, participants were encouraged to try a tortilla wrap or whole wheat bread slice. Fruit, vegetables, cheese, hummus, yogurt and peanut butter were offered as toppings. Attendees received a reusable WIC shopper bag with the star cookie cutter, cutting board, cookie cutter tip sheet and WIC sticker to take home.

### WIC Walk-in Event- A little help from our friends

The WIC walk-in event was held at the Springfield office on October 19th. During the event 148 participants were seen and received benefits along with a pack of diapers for attending. The effort involved all departments in our agency plus assistance from state WIC. A successful day was accomplished thanks to the involvement of our agency, local WIC and state staff and the Medical



Reserve Corps volunteers.







### Visit from Ohio's First Lady

The WIC and Early Childhood programs welcomed a visit from the state's first lady, Fran DeWine to discuss program needs and challenges. As a result of the governor's agency visit and the first lady's WIC and Early Childhood visit, state support was provided to assist our agency. This support included the WIC program, to help meet the additional needs of our community.

### Women, Infants, & Children (WIC)









### In person interpreters

Offering in person Haitian Creole interpreters has been a welcome addition to better serve our Haitian community. Wil Lucien interpreting during a visit.



Nutrition assessment, education and breastfeeding support are part of the visit. Sarah Hertzler, RD, LD meeting with a postpartum mom. All caregivers are welcome! A proud papa during a visit.





As part of the health screening process, measurements taken during an appointment include hemoglobin testing. Support Staff Ingrid Miller shown performing one on a postpartum mom.

## **Early Childhood**







Help Me Grow Home Visiting is a voluntary, home-based program offered at no cost to income eligible Clark County families. Our home visitors are well-trained professionals who use a compassionate approach that offers information and support during pregnancy, empowers parents with skills, tools, and confidence to nurture the healthy growth of children through the earliest years – a critical time of development.

Help Me Grow home visitors, using the Healthy Families America model, completed **3,525** visits to family homes in 2024. Because of an increased need in our community, there were many families on the waitlist to receive services.



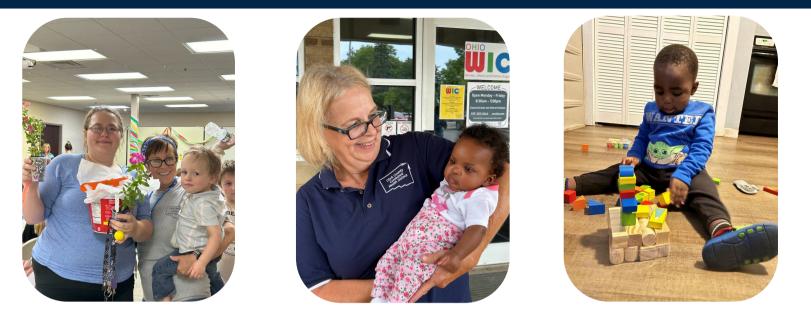


Department of Children & Youth



**Help Me Grow** 

## **Early Childhood**





Clark County partners with the Ohio Department of Children and Youth to bring the Cribs for Kids program to families in need. Families receive education about the best ways to keep their babies safe while sleeping. They also receive a pack and play and sleep sack. There were **321** families that participated in the program in 2024.

#### Safe to Sleep for every sleep!

The Baby & Me Tobacco Free program was in place during the first half of the year until the grant ended in June. Eight expecting moms were helped to quit smoking with support and counseling from a Certified Tobacco Treatment Specialist. Moms that committed to staying tobacco free were referred to continuing the program virtually.

This year, the Community Health Foundation provided funds for **115** families in need to receive a car seat. In addition, they received education around car seat safety to ensure our youngest citizens are safe riders.

The mission of the Ohio Children's Trust Fund is to prevent child abuse and neglect through investing in strong communities, healthy families and safe children. Low-income Clark County families could receive a highchair, stroller, safety gate or monitor. **311** items were distributed to help keep babies safe!

## Vaccine Preventable Disease

# 4,467

Immunization encounters to provide protection against vaccine preventable disease

Comparison Yearly Average for last 3 years: 3300 11,823

Vaccines provided through encounters at the clinics at Home Road, on the mobile unit, in refugee health and flu clinics.

Comparison in 2023: 8690



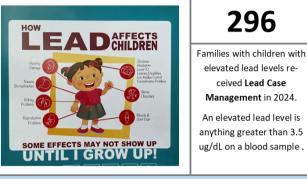
Additional space and staff, supplied by the ODH mobile unit, arrived in Clark County in September and was present for 90 days. These temporary resources allowed CCCHD to catch up on vaccinations, as well as offer other health screenings in collaboration with our community partners.

Sexual Healt	h and Wellness			
2,196	382			
Encounters with persons receiving services through the Sexual Health and Wellness Clinic <i>Comparison: 2146 in 2023</i>	Office or field visits with persons who <b>have</b> been diagnosed or exposed to syphilis or HIV. <i>Comparison: 201 in 2023</i>			
<text></text>	Image: provisor, with the provisor, with the provisor, with the provisor of th			
Britney B with o attend outre promo Health a services	ruce, along ther staff multiple aches to te Sexual od Wellness and provide enings.			

#### **Connecting to Services Through Case Management**

357

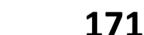
Home visits to assist families with connecting to services through the **Complex Medical Help** (CMH) program.



A child with a blood lead level over 50 ug/dL received chelation therapy to remove the lead from his body. Through discussion and investigation, it became clear that both the history of high lead levels prior to living in Clark County and the current home were source of exposures, contributing to this dangerous lead level. Collaboration with multiple agencies allowed the family to move to temporary housing while lead abatement occurred. The child continues to be monitored and to date, the lead levels remain under 10 ug/dl, a much improved result, and we are hopeful that progress will continue!



#### **Refugee Health Screenings**



Persons seen for Refugee Health Screenings since May. This is a program of Ohio Department of Job and Family Services.

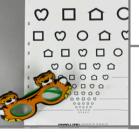
#### **Tuberculosis Prevention & Control**

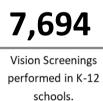
925	7
Encounters to facilitate Interferon-Gamma Release Assays (IGRA) screening for Tuberculosis.	Persons with active TB who received support services and monitoring during treatment in 2024
215	MA
Chest X-Rays completed in partnership with Mercy Health for the purposes of TB control.	

#### **Supporting Educational Success**



performed in K-12 schools.





296

ceived Lead Case

A collaborative project with CCCHD staff, MRC Volunteers, nursing students and school personnel, during the fall of the 2024-2025 school year.

Diabetes Prevention and Management						
41	10					
Individuals who successfully completed the six-session diabetes self management education program.	Diabetes Support Groups held in 2024, in collaboration with the Clark Champaign Diabetes Association.					
157	Screenings for diabetes, utilizing the point of care Hemoglobin A1C analyzer.					

#### **Medical Reserve Corps (MRC)**

Purpose & Scope

Improve population

health

## 1,963

Volunteer Hours from Medical Reserve Corp members in 2024.

Sandy Miller, MRC Coordinator, speaking at the MRC National Conference.



Deployments included:

- Blood Pressure Screenings at Heart Strong events
- Screenings on the ODH Mobile Unit
- Response to Tornado at Family Assistance Center at Russell's Point
- WIC Mass Certification Event
- 2 Regional Exercises and a Seminar training

#### Faith Community Health Ministry

#### A collaborative effort of local funders, community partners, and churches

14

Congregations who have Faith Community Health Ministry Teams; the teams include lay people and licensed nurses to support wellness in the churches and surrounding communities.



"One weekend I baked some cookies, way more than I should eat, so I decided to take some to my neighbor. I watched all day for him to sit outside like he does sometimes and he did not show. Finally about 7, I thought to myself, "Just knock on his door and give him the cookies." When I knocked, I thought I heard a muffled "help." I had a neighbor listen with me, I attempted to call his family and finally reached someone who gave me the door code to get inside. The man was very sick and unable to get off the floor. I was able to help until the EMS came to transport him to the hospital. After a week, he returned home. I took him fresh cookies and we shared happiness about his wellbeing! I have thanked GOD many times for allowing me to be an instrument of HIS goodness."

## **Health Planning**



A highlight of the year was the Minority Health Fair, held at Hayward Middle School. This event connected community members—many attending for the first time—with critical health services and resources. With 187 attendees, the fair fostered engagement between minority residents and local healthcare providers, supporting efforts to improve access to care.

Through continued outreach and education, the Health Planning Team remains committed to building a healthier, informed, and empowered Clark County. The Health Planning Team is dedicated to improving community health through education, prevention, and outreach. Throughout the year, the health planners have delivered programs that promote access to healthy eating and active living, tobacco use, prevention, and cessation, overdose prevention and harm reduction, lead poisoning awareness, adolescent mental health, and driver safety. These initiatives reach the community in diverse ways, including school presentations, health fairs, and community events.









## **Communicable Diseases**

Demostrately Operativity	2024 Annual Communicable Disease Report				5 Year			
Reportable Condition *Total numbers include all Confirmed and Probable Cases.	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Ann	ual Total		
* I otal numbers include all Confirmed and Probable Cases.	Total	Total	Total	Total	Confirmed	Probable	Total	Trend Line
Enteric Diseases								
Campylobacteriosis	6	16	10	5	8	29	37	<b>↑</b>
Cryptosporidiosis	0	3	1	1	5	0	5	1
E. coli, Shiga Toxin-Producing			ę		1	5	6	1
(O157:H7, Not O157, Unknown Serotype)	1	2	2	1	1	5	0	
Giardiasis	1	0	0	3	4	0	4	1
Salmonellosis	5	3	7	6	15	6	21	1
Typhoid- Salmonella Typhi	1	0	2	0	3	0	3	1
Shigellosis	0	0	0	1	1	0	1	4
Vibriosis (not cholera)	0	0	1	1	1	1	2	<b>↓</b>
Yersiniosis	1	0	0	1	1	1	2	1
Hepatitis B & C								
Hepatitis B (including delta) - acute	0	0	0	1	1	0	1	$\downarrow$
Hepatitis B (including delta) - chronic	8	10	6	7	20	11	31	<b>↑</b>
Hepatitis C - acute	2	1	0	0	3	0	3	1
Hepatitis C - chronic	35	30	30	18	32	81	113	+
Sexually Transmitted Infections				1				
Chlamydia infection	170	181	164	146	661	0	661	4
Gonococcal infection	58	40	32	43	173	0	173	4
Syphilis - All Stages	11	17	12	8	0	48	48	4
Syphilis - congenital	1	0	0	0	0	1	1	<b>↓</b>
Syphilis - early	2	6	0	1	0	9	9	4
Syphilis - primary	0	1	3	0	0	4	4	4
Syphilis - secondary	0	1	1	0	0	2	2	4
Syphilis - unknown duration or late	8	9	8	7	0	32	32	$\downarrow$
Vaccine-Preventable Diseases								
COVID-19	772	131	874	470	1752	495	2247	4
Influenza-associated hospitalization	103	10	0	8	121	0	121	$\rightarrow$
Meningitis - aseptic/viral	1	0	1	1	3	0	3	<b>↑</b>
Meningitis - bacterial (Not N. meningitidis)	0	1	1	0	2	0	2	1
Mumps	0	1	0	0	0	1	1	1
Pertussis	6	5	5	13	28	1	29	1
Streptococcal - Group A - invasive	7	7	7	7	28	0	28	<u>↑</u>
Streptococcal - Group B - in newborn	1	0	1	0	2	0	2	1
Streptococcus pneumoniae								
- invasive antibiotic resistance unknown or non-resistant	7	5	3	5	20	0	20	1
Streptococcus pneumoniae	0	0	0	1	1	0	1	$\rightarrow$
<ul> <li>invasive antibiotic resistant/intermediate</li> </ul>			4			-		
Varicella	0	0	0	1	0	1	1	1
Vectorborne and Zoonotic Diseases		-			r	-	-	
Lyme Disease	0	2	2	2	2	4	6	1
Malaria	0	0	1	0	1	0	1	1
Other Reportable Infectious Diseases	F				r			
Candida auris	0	0	0	1	1	0	1	$\rightarrow$
Carbapenemase-Producing Organisms (CPO)	5	12	11	9	37	0	37	1
Haemophilus influenzae (invasive disease)	4	1	3	3	11	0	11	1
Legionellosis - Legionnaires' Disease	3	1	2	1	7	0	7	4
Tuberculosis (Active)	1	4	2	0	7	0	7	1
Tota	440	360	310	295	1200		1405	

All cases totaled by event date and were living in Clark County at diagnosis. Event date is the earliest date among diagnosis date, illness onset date, date reported, and specimen collection date, except for congenital syphilis and COVID-19. If classified as congenital syphilis, the event date is determined based on the reporting dates to either the local health department or the Ohio Department of Health, whichever is earliest. If classified as COVID-19, the event date is calculated based on specimen collection date, specimen received date, and specimen test result date, whichever is earliest.

Reportable Condition *Total numbers include all Confirmed and Probable Cases.	2024 Annual Communicable Disease Report					
	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Annual Total	5 Year Trend
	Total	Total	Total	Total	Annual Iotat	Line
HIV (New Diagnoses)	12	9	9	2	32	1

Notes about the HIV Data: The above data were collected from the Ohio Disease Reporting System (ODRS). HIV cases are reviewed by ODH, and case dispositions are subject to change in this report. All HIV data for 2024 is preliminary and should not be used for comparison to previous years, program planning, or trend analysis. Final HIV data are gathered from the enhanced HIV/AIDS Reporting System (eHars) and reported in the ODH HIV Surveillance Report. Cases reported above were residents of Clark County at the time of diagnosis and dispositioned as either a) Previous Negative, New Positive, or b) Not Previously Tested, New Positive for patients recently diagnosed with HIV.

↑ Represents that the 5 year trend is increasing 🔱 Represents that the 5 year trend is decreasing → Represents that the 5 year trend is staying the same

## **Vital Statistics**

The Health District is the steward of birth and death records for Clark County. Vital information is part of the history of our community. Many agencies use vital statistics to obtain grants to provide health programs and other services for our citizens, to monitor the health and well-being of our community, and to promote wellness overall.

Clark County was in the first wave of local health districts who were able to handle death certification electronically. Funeral directors and physicians can enter information directly into the program, eliminating the need to hand-carry paperwork to various locations. Birth registration has been handled electronically for several years. Electronic registration for both birth and death records ensure the information is correct and complete and provides prompt access to those records for our citizens.

If you were born in the State of Ohio, you may obtain a copy of your birth certificate from the Clark County Combined Health District. Currently, we are only able to issue death certificates for those who die in Clark County. However, coming in 2025 we are hopeful to be able to offer state wide death certificates.

Births Registered in 2023	Deaths Registered in 2023	BirthsDeathsRegistered inRegistered in20242024
1,255	1,570	1,258 1,608
Birth Certificates Issued in 2023	Death Certificates Issued in 2023	Birth Certificates Issued in 2024 Issued in 2024
6,936	6,355	6,528 6,277

## **Emergency Preparedness**

The beginning of 2024, started the year off with the excitement of planning for the eclipse on April 8th. A once in a lifetime event where CCCHD handed out over 100,000 solar eclipse glasses to multiple agencies, schools, and the general public. We even ran out of glasses 2 weeks before the event.

CCCHD presented information on the eclipse to our staff, schools, and other organizations. With all the preparations CCCHD staff and other county partners did, there were no major adverse events in Clark County due to the eclipse.

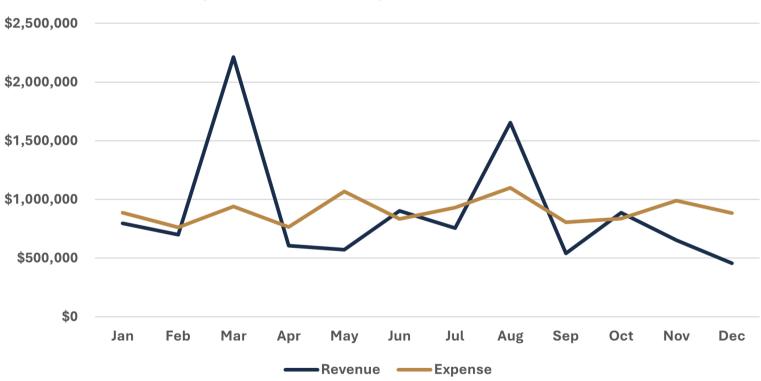




CCCHD participated in multiple exercises and trainings this year. The Clark County Local Emergency Preparedness Committee held a full scale chemical exercise in May of 2024 that multiple CCCHD staff participated in as subject matter experts for a chemical spill. Other trainings that CCCHD staff participated in, included Disaster Readiness Training, a Terrorist Tabletop Exercise, a Civil Unrest Exercise, Narcan Training, and Stop the bleed training.



CCCHD's Emergency Preparedness Coordinator and the Medical Reserve Corps Coordinator became Stop the Bleed trainers and successfully trained all CCCHD staff to be Stop the Bleed certified. The goal for 2025 is to get Stop the Bleed Kits into all CCCHD vehicles and staff personal vehicles to be available to assist in an emergency. The Clark County Combined Health District continued to be fiscally responsible by saving and spending in a manner that serves the public health needs of the community today and the unseen health threats of the future. In 2024, CCCHD collected \$10,733,874 in revenues and had \$10,801,021 in expenditures. CCCHD began 2024 with a cash balance of \$3,357,612 and ended with \$3,290,464. CCCHD receives income from federal, state, and local grants, a small property tax levy, and fees for services. More than 75% of our expenditures are personnel who deliver critical public health services to the entire county.



Monthly Revenue and Expense for Fiscal Year 2024

Note: March and August revenue included lump sum biannual tax levy settlements.

## **Health Equity**

In 2024 CCCHD continued efforts to identify and close Health Equity gaps in our community.

CCCHD deepened its commitment to community wide equity in facilitating the successful integration of the ongoing migration of Haitians in Clark County, with our ongoing Co-leadership of the Clark County Haitian Coalition. The Coalition brings county agencies together to strategize efforts to meet the needs of our Haitian community in the areas of legal services, food, housing, employment, education, transportation, and healthcare. One of the best outcomes has been the creation of the Haitian Medical Bridge which helps former doctors, nurses from Haiti who are working to become licensed in the U.S.

CCCHD also facilitates The Clark Co. Latino Coalition with the goal of identifying the needs, and how to better serve their community.

The CCCHD Health Equity Coordinator chairs the NAACP Health committee which allows public health messages and resources disseminated to the African American community from a trusted source.



CCCHD continues to maintain an Interpreter staff serving both Spanish and Haitian-Creole speaking community members. As well as new hires in our WIC, Early Childhood programs, who are fluent in those languages.

In 2024 CCCHD, with the help of community partners, purchased ten Instant Language Assistant or (ILA) devices to allow staff to interact with clients in their own language when interpreters are not available. These hires and tools have improved equity and dissemination of our services.



In 2024 CCCHD continued leadership in planning and staging along with community partners The Annual Minority Health Fair. Popularity of the event necessitated the move to Hayward Middle School, a much larger venue for our 2024 Fair.

The Minority Health Fair is an annual event where community partners come together to bring services and highlight community resources available to underserved populations in Clark County.

## **Communications & Connections**

Getting correct information quickly to the public is a priority of the Clark County Combined Health District. CCCHD has multiple active social media pages and a website that is updated regularly to keep the most recent and accurate information available.

Facebook remains a primary source of information for much of the population we serve. Over 6,000 Facebook users follow our Facebook Page, @ClarkCoHealth.

Content posted to our Facebook page was seen almost 130,000 times in scrolling feeds in 2024 which is a 49% increase from the previous year. Posts were clicked on over 8,000 times. Interactions with our posts, such as "likes" or "shares" increased 179% in 2024.

Approximately 36,000 users visited over a total of 86,000 pages at *ccchd.com* in 2024. About half of all users were new and the other half were returning visitors. These numbers show that CCCHD remains a trusted source of information for individuals throughout Clark County.

Users accessed the website through tablets, desktop computers and mobile devices, such as a cellphone. CCCHD has made our website user friendly no matter what device you use to access information.

The three most popular web pages in 2024 were: **Employment Opportunities, Birth & Death Records, Lead Prevention.** These were followed very closely by Online Inspection Reports and Communicable Diseases.

In 2025, CCCHD has a goal of making the website more user friendly and commits to continue being a trusted source of information for the community.

## **CONNECT WITH US!**

#### **Clark County Combined Health District**

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(937) 390-5600 health@ccchd.com www.ccchd.com